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# Towards transdisciplinary impact of scientific publications: A longitudinal, comprehensive, and large-scale analysis on Microsoft Academic Graph



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#### ABSTRACT

This paper studies the transdisciplinary impact of scientific publications with a longitudinal, comprehensive, and large-scale analysis on the Microsoft Academic Graph (MAG) dataset. More specifically, this paper aims to understand to what extent publications in discipline A have impact on discipline B. To this end, we propose a novel method to characterize the degree to which a publication impacts another discipline instead of its original discipline. We consider the ratio of the number of citations in a certain discipline and that in the original discipline. We also adopt an OLS regression to identify the equation between the ratio and the affinity of discipline pair and find a clear positive relation. This inspires us to categorize a publication's degree of transdisciplinarity by setting up two thresholds, the top 95% and the bottom 95% confident interval curve (of the fitted line). Publications above the top 95% curve is categorized as transdisciplinary ones, those below the bottom 95% curve as domain-specific ones, and offers an automatic way of definition by data distribution itself. We find that sociology, mathematics, physics, and chemistry account for a great proportion of transdisciplinary publications that influence other domains, and that medicine, biology, economics, and geology have the greatest proportion of domain-specific publications that show impact in the original discipline. Moreover, we observe a negative relation between the number of citations and the proportion of transdisciplinary publications. A longitudinal analysis presents that the proportion of transdisciplinary publications that offor years.

#### 1. Background and motivation

In their *Journal of Documentation* literature review, Sugimoto and Weingart (2015) presented a kaleidoscopic view of discipline and disciplinarity from the perspectives of cognitive, social, communicative, separateness, traditional, institutional, and combinations. This is a very important milestone for scientists to understand different aspects of discipline and disciplinarity. In recent decades, a new direction, namely transdisciplinarity, attracts much attention, partly because of the fact that transdisciplinarity allow researchers to exchange innovative ideas and methods (e.g., Bridle, Vrieling, Cardillo, Araya, & Hinojosa, 2013; Xu, Ding, & Malic, 2015) and that an interconnected world needs new approaches to intellectual inquiry that can challenge common disciplinary and institutional boundaries (Davoudi & Pendlebury, 2010). Zhai, Ding, and Wang (2018) argued that transdisciplinary research and disciplines play an "intermediary" (p. 376) role in knowledge diffusion, a process traced and "footprinted" by citations (Jaffe & Trajtenberg, 1996; Min et al., 2018).

To characterize the scientific impact of and how knowledge diffuses in transdisciplinarity, much extant research has proposed quantitative indicators/measurements to understand transdisciplinary scientific impact, among which Liu and Rousseau (2010)

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Received 29 July 2021; Received in revised form 8 December 2021; Accepted 27 December 2021 Available online 3 January 2022 0306-4573/© 2021 Elsevier Ltd. All rights reserved. regarded transdisciplinary scientific impact as the final output of transdisciplinary knowledge diffusion. They defined two indicators, namely diffusion breadth and intensity, to quantify the knowledge diffusion among disciplines. Specifically, diffusion breadth is defined as the number of fields where a set of publications are cited, while diffusion intensity is the number of citing publications in a certain field. Regretfully, they did not apply their proposed indicators in a large-scale dataset. Yan, Ding, Cronin, and Leydesdorff (2013) proposed a three-dimensional framework to signify scientific trading, defined as a process containing knowledge input and output. The three dimensions were incoming citation counts (trading impact), the ratio of cited and citing counts (the balance of knowledge "import" and "export"), and self-citation ratios (the degree of self-dependency). Xu, Min, Huang, and Bu (2021) compared the scientific impact of publications generating impact in one and more-than-one domains by investigating a multi-generation citation structure; average clustering coefficient, structural popularity, structural virality, and network density were investigated. They concluded that for papers having a similar "direct" scientific impact, unidisciplinary papers have a relatively greater "indirect" impact, which indicates that the scientific impact of unidisciplinary papers is "deeper" and more persistent, and that compared to unidisciplinary papers, there exists at least a short time in which transdisciplinary papers trigger more follow-up discussions. Zhou, Guns, and Engels (2021) investigated how transdisciplinary knowledge diffusion evolves over time, with a particular interest in its relations to scientific impact and disruptiveness. Diffusion factors for evaluating journals' performance have also been proposed as well (Faber Frandsen, Rousseau, & Rowlands, 2006; Rowlands, 2002). Another thing that worthy noticing is that measurements for transdisciplinary scientific impact and knowledge diffusion are sometimes conducted based on diversity. For example, Liu, Rafols, and Rousseau (2012) recalled the Rao-Stirling to measure how diverse the diffusion of a publication is, whilst Yan (2016) employed the Shannon's entropy to measure discipline-level knowledge diffusion. Other related studies include those of Leydesdorff and Rafols (2011), Liu and Rousseau (2010), and Bu, Li, Gu, and Huang (2021).

There are also many previous empirical studies that present some interesting phenomena in transdisciplinary scientific impact and knowledge diffusion (Hossain, 2020; Liu, Yi, Li, & Li, 2021; Lopez-Olmedo & Gutierrez-Serrano, 2021; Pal, 2020; Xu et al., 2018). Particularly, researchers have been keen to investigate whether knowledge from a certain discipline tends to diffuse to another discipline. Among them, Van Leeuwen and Tijssen (2000) argued that knowledge in a certain discipline tends to diffuse to its adjacent domains. Such observations were specified using empirical data by Leydesdorff and Probst (2009), who concluded that many pieces of knowledge from communication science diffuse to political science and social psychology by examining the journal citation network. Borgman and Rice (1992) observed asymmetric knowledge flows between the fields of library and information science and communication science, in which knowledge from the latter discipline flows to the former but not oppositely. Zhai et al. (2018) investigated the LDA article diffusion and, together with their more recent work (Zhai, Ding, & Zhang, 2021), found a great number of disciplines that have been "affected" by the LDA publication besides computer science itself, such as mathematics, social sciences, and engineering. Similar research also includes that of Cronin and Meho (2008), Levitt, Thelwall, and Oppenheim (2011), and Zhao and Wu (2014).

In network science, epidemic models are a set of means of describing the diffusion of communicable disease or information through individuals in the network, such as susceptible-infected (SI) and susceptible-infected-susceptible (SIS) models (Barabási, 2016). Under the context of transdisciplinary scientific impact and knowledge diffusion, epidemic models have also been employed as a useful tool to understand the dynamic of impact. Kiss, Broom, Craze, and Rafols (2010), for instance, studied the dynamic process of topic diffusion across disciplines through epidemic models. To achieve this, they first defined three statuses of a subject, susceptible (either not aware of a certain research topic or not adopt it, annotated as S), incubating (aware of a certain research topic and "have moved onto actively engaging with it," which "result in tangible research output in the form of papers" [p. 77], annotated as E), and infected (publishing in a certain research topic, annotated as I), and proposed two epidemic models, namely S-E-I and S-I models. As a proof-of-concept study, Kiss et al. (2010) implemented simulations that show a good fit between the simulated and real data. Similarly, Gao and Guan (2012) also implemented an empirical model in their paper to explore how *h*-index-related research had spread. However, one of the problems of these studies adopting epidemic models is that some parameters and thresholds in the models were determined manually without more in-depth discussions.

Going back to transdisciplinary scientific impact, we should realize that its definition varies (Gibbons & Nowotny, 2001; Klein, 2004; Max-Neef, 2005; Nicolescu, 2002, 2014). There are at least two aspects for the concept of transdisciplinarity. On the one hand, the discipline a publication lies in might be transdisciplinary. For instance, a publication in computational social sciences itself combines both social science and quantitative and computational methods. On the other hand, a certain publication might focus on one single discipline; however, it generates impact (later) in other disciplines instead of simply in the original discipline of the publication. For the aforementioned two aspects of transdisciplinarity, this paper pays particular attention on the second aspect (which is often neglected in previous studies), i.e., to understand to what extent publications in discipline A have impact on discipline B. To this end, we propose a novel method to characterize the degree to which a publication impacts another discipline instead of its original discipline. We consider the ratio of the number of citations in a certain discipline and that in the original discipline and aggregate it to the discipline level. We also adopt an Ordinary Least Squares (OLS) regression to identify the equation between the ratio and the affinity of discipline pair and find a clear positive relation. This inspires us to categorize a publication's degree of transdisciplinarity by setting up two thresholds, the top 95% and the bottom 95% confident interval curve (of the fitted line). Publications above the top 95% curve is categorized as transdisciplinary ones, those below the bottom 95% curve as domain-specific ones, and those between the two curve as normal publications. This categorization does not require any pre-defined framework for transdisciplinarity (e.g., the variety-balance-disparity dimensions Leydesdorff & Rafols, 2011; Leydesdorff, Wagner, & Bornmann, 2019; Zhang, Rousseau, & Glänzel, 2016) and offers an automatic way of definition by data distribution itself. We find that sociology, mathematics, physics, and chemistry account for a great proportion of transdisciplinary publications that influence other domains, and that medicine, biology, economics, and geology have the greatest proportion of domain-specific publications that show impact in the original discipline. We observe a negative relation between the number of citations and the proportion of transdisciplinary publications, even with some robustness tests. Moreover, a temporal analysis presents that the proportion of transdisciplinary publications shows a slightly increase trend for years.

#### 2. DATA

The Microsoft Academic Graph (MAG) (Sinha et al., 2015; Wang et al., 2020) is adopted as the empirical dataset of the current paper. To ensure that publications have enough citing records, we select publications published in 1971–2010 with at least one citation, which covers 39,790,276 publications in our empirical study. In the following empirical study, we use all citation records ending in 2016—this selection offers at least five years to accumulate citations.<sup>1</sup> Fig. 1(a) shows the distribution of the number of publications in over years where we particularly annotate 1970, 2010, and 2016 in the sub-figure.

Each of these ~100 million publications are labeled as multiple fields that form a six-level hierarchical structure (i.e., Levels 0, 1, 2, 3, 4, and 5). We follow previous studies (AlShebli, Rahwan, & Woon, 2018; Bu et al., 2021) and select Level 0 (the highest level) as field-of-study labels. This yields 19 macro-level disciplines. Fig. 1(b) presents the number of publications in each discipline. We can see that Medicine and Chemistry occupy the greatest number of publications among all disciplines.

Nevertheless, some of the 19 disciplines defined by MAG seem "transdisciplinary" themselves (i.e., they are not quite clear as a single "discipline") by the fact that publications in these disciplines do not cite other publications in the same discipline quite often. For instance, we notice that publications in Geography have a discipline-level self-citation rate of only 10%. This reminds us that we should remove these disciplines from our further analyses as their degree of "disciplinarity" is not quite high (Zhang et al., 2016). To this end, disciplines with fewer than 30% self-citation rate are eliminated. This results in 12 disciplines out of 19, namely Biology, Chemistry, Computer Science, Economics, Engineering, Geology, Materials Science, Mathematics, Medicine, Physics, Psychology, and Sociology. The mutual citation heat map is shown in Fig. 2.<sup>2</sup> In the figure, excluded disciplines are marked in red rectangles.

#### 3. Methods

Suppose that publication  $p_{D_0}$  is labeled as discipline  $D_0$ . The scientific impact of  $p_{D_0}$  in  $D_0$  could be quantified as the number of citations from other publications in  $D_0$  to  $p_{D_0}$ , annotated as:

$$I_{p_{D_0} \to D_0} = C_n(p_{D_0}, D_0) \tag{1}$$

where *n* refers to the length of citation window. The cumulative distribution of  $C_n(p_{D_0}, D_0)$  can be found in Fig. A1 in the **Appendix**.

Besides, it is likely that  $p_{D_0}$  receives citations from other disciplines out of  $D_0$ , say  $D_k$  (k = 1, 2, ..., 11 in the scenario of the current empirical study). We characterize the scientific impact of  $p_{D_0}$  in  $D_k$  with its number of citations from publications in  $D_k$ , and annotate as:

$$I_{p_{D_0} \rightarrow D_k} = C_n \left( p_{D_0}, D_k \right) \tag{2}$$

We then define the transdisciplinary impact of  $p_{D_0}$  (when considering  $D_k$ ) as the ratio of  $I_{p_{D_0} \rightarrow D_k}$  and  $I_{p_{D_0} \rightarrow D_0}$  to indicate to what extent the scientific impact of  $p_{D_0}$  in  $D_0$  diffuses to  $D_k$ , annotated as:

$$TDI_{p_{D_0} \to D_k} = \frac{I_{p_{D_0} \to D_k}}{I_{p_{D_0} \to D_0}}$$
(3)

Note that  $p_{D_0}$  may derive multiple  $TDI_{p_{D_0} \rightarrow D_k}$  when we consider different disciplines (i.e., k). In Eq. (3), empirical studies would remove all publications that have zero citations from  $D_0$  to avoid zero denominators.

 $TDI_{p_{D_0} \rightarrow D_k}$  implies the scientific impact of  $p_{D_0}$  on discipline  $D_k$  compared with its original discipline  $D_0$ . We can then aggregate  $TDI_{p_{D_0} \rightarrow D_k}$  of all publications in  $D_0$  as  $TDI_{D_0 \rightarrow D_k}$ :

$$TDI_{D_0 \to D_k} = \sum_{p_{D_0} \in D_0} TDI_{p_{D_0} \to D_k}$$
(4)

Normally,  $TDI_{D_0 \rightarrow D_k}$  relates to the affinity of  $D_k$  and  $D_0$ . For instance, it might be easier for a physics publication to have impact on biology but more difficult to impact arts, partly because of the field similarity among physics, biology, and arts. This inspires us to link

<sup>&</sup>lt;sup>1</sup> MAG records all publications in an iterative way. That is to say, at the beginning of 2018, NOT all 2017-or-before publications are fully recorded because of, for instance, publication delay or other non-academic reasons. Such a delay may affect 3–5 years' publications. Thus, a safe strategy is to select the dataset that is 5-or-more years older. This is why we select 2016 as the end of the dataset.

<sup>&</sup>lt;sup>2</sup> In Fig. 2, the value of each cell is calculated as the percentage of a publication in the *i*th row citing a publication in the *j*th column. Thus, the main diagonal value indicates the self-citation rate of a certain discipline. In a few cases, a publication may have multiple Level 0 labels; in these circumstances, we randomly select one Level 0 discipline for this publication to finalize the matrix in Fig. 2. Yet, we should admit that adopting the discipline-level self-citation rate as a signal for removing some disciplines in MAG may cause some biases as MAG does not cover many monographs which is quite important in Arts and Humanities, as well as Social Sciences. This is why the final 12 disciplines are all STEM except Sociology.



Fig. 1. Distribution of the number of publications in each selected year (a) and each discipline (b).



Fig. 2. Mutual citation heat map for all Level 0 disciplines.

 $TDI_{D_0 \to D_k}$  with the affinity of  $D_k$  on  $D_0$ , annotated as  $aff(D_0, D_k)$  with a function  $F(\cdot)$ , i.e.:

$$F(aff(D_0, D_k)) = TDI_{D_0 \to D_k}$$
(5)

Here,  $aff(D_0, D_k)$  is quantified as:

$$aff(D_0, D_k) = \frac{C_n(D_k \to D_0)}{C_n(D_k \to *)} \tag{6}$$

where  $C_n(D_k \rightarrow D_0)$  is the number of citations from  $D_k$  to  $D_0$  and  $C_n(D_k \rightarrow *)$  is the total number of references of publications in  $D_k$ . From Eq. (6), we see that  $aff(D_0, D_k)$  and  $aff(D_k, D_0)$  may have quite different values, which shows the affinity of  $aff(\cdot)$  and echoes many previous scientometric definitions (e.g., Chinchilla-Rodríguez, Bu, Robinson-García, & Sugimoto, 2021; Yan et al., 2013).

Note that in Eq. (6), the denominator considers to what extent  $D_k$  endorses all disciplines (a global structure) and the nominator to what extent  $D_k$  endorses  $D_0$ .

We operationalize the above definitions on MAG and plot the relation between transdisciplinary impact  $(TDI_{D_0 \rightarrow D_k})$ , the vertical axis) and discipline affinity  $(aff(D_0, D_k))$ , the horizontal axis) in a two-dimensional map in Fig. 3. Here, each data point represents a pair of disciplines. We adopt an OLS regression model to fit a straight line (in blue) in double logarithmic scale and identify the top and bottom 95% confident interval lines (in red straight lines) as well in Fig. 3. For example, we see in Fig. 3 that the data point representing Medicine and Biology posits exactly adjacent to the fitted straight curve. The discipline affinity of the two selected disciplines is quite high, which make sense because many medical publications have their own biological principles (foundations). We also observe that the data point representing Physics and Psychology lies outside the top 95% confident interval curve, indicating that this discipline pair generates quite a transdisciplinary impact. Although the discipline affinity is not quite high for the discipline pair, their  $TDI_{D_0 \rightarrow D_k}$  seems to outperform normal discipline pairs' than expected.

Fig. 3 presents that  $\log(TDI_{D_0 \rightarrow D_k}) = 0.0661 * \log(aff(D_0, D_k)) - 0.1783$  with  $R^2 = 0.064$ .<sup>3</sup> With this fitted curve, we category a certain publication based upon its transdisciplinary impact into three groups. Specifically, if any of its  $TDI_{p_{D_0} \rightarrow D_k}$  is greater than the top 95% confident interval threshold, this paper is classified as an "transdisciplinary" publication; if all of its  $TDI_{p_{D_0} \rightarrow D_k}$  is smaller than the bottom 95% confident interval threshold, this paper is classified as a "domain-specific" publication; and if any of these two criteria does not match, this paper is classified as a "normal" publication.

The determination of 95% confident interval could be revised based upon various scenarios of future studies. 95% is selected in the current study only because this is a commonly used threshold. The three-fold classification may change to, for example, five folds, if two distinct thresholds are set. Yet, one should carefully determine the choice of these parameters and thresholds as they may cause the paradox of interpretations on empirical results.

#### 4. Empirical results

Fig. 4 shows the proportion of transdisciplinary (in green), normal (in yellow), and domain-specific (in red) publications in different disciplines, where we can see that in all disciplines, domain-specific publications occupy for the most. We also see that sociology features with the greatest proportion of transdisciplinary publications (12.77%). Indeed, the increasing transdisciplinarity of sociology has been explicitly pointed out by many sociologists such as Letherby (2005), together discussed with the fragmentation characteristics of this discipline (O'Reilly, 2009). Besides sociology, mathematics (12.11%), physics (11.26%), and chemistry (9.93%) also account for a great proportion of transdisciplinary publications, indicating that publications in these disciplines have more tendencies to diffuse to other disciplines. Take the mathematics as an example: As concluded by Frank, Wang, Cebrian, and Rahwan (2019), mathematics are increasingly referenced by researchers in, for example, artificial intelligence. Regarding domain-specific publications, we observe that medicine (74.44%), biology (71.62%), economics (70.56%), and geology (70.25%) have the greatest proportion of unidisciplinary publications that show impact in the original discipline. Moreover, in general, when not considering discipline-level differences, the proportions of transdisciplinary, normal, and domain-specific publications are 7.56%, 25.67%, and 66.78%, respectively. These aggregated results imply that overall the majority of publications is quite domain-specific and that transdisciplinary publications are still quite limited in general.

Fig. 5 shows the proportion of three types of publications with different numbers of citations. We group publications using its citation count (within a five-year-long citation time window) as [1,5], (5,10], (10,20], (20,50], (50,100], and more than 100. We clearly see that publications with a greater number of citations tend to be domain-specific ones: Specifically, there are only ~63.18% domain-specific publications with one to five citations, but that number jumps to 86.51% for publications with 100+ citations. This finding hints the deprivation of transdisciplinary publications regarding scientific impact because we do observe a smaller proportion of transdisciplinary publications in highly cited groups, which is consistent with what Levitt and Thelwall (2008) found in their empirical study covering life sciences, health sciences, and physical sciences. On the other hand, such a finding implies that most of the citations of highly cited publications come from their original domains and that disciplinary boundaries may still be there (Klein, 1996). This is reasonable because transdisciplinary knowledge diffusion needs additional time and costs, such as understanding jargons in distinct disciplines (Xu et al., 2015).

Yet, the current finding does not consider the interaction between discipline and citation count—for instance, biology publications tend to be cited more than mathematic—nor the discipline-wise publication size, and thus may bias some highly productive and cited disciplines. To this end, we normalize the number of citations of a certain publication by considering its discipline and derive the citation ranking percentile of this publication. Note that similar to aforementioned empirical study, here we take into consideration a five-year-long citation time window to keep the consistency. The updated results are shown in Fig. 6, where 0%-20% citation rank indicates higher cited publications (in their disciplines), while 80%+ shows lower cited ones. We see that the negative relation between citation impact and the proportion of transdisciplinary publications still exists. Particularly, there are 58.88% publications that are domain-specific for publications ranked top 20% in their own disciplines; yet, such percentage equals 61.18% for those ranking between 40%-60%. As for quite lowly cited publications (those ranked the most bottom 20% publications), the proportion of domain-

<sup>&</sup>lt;sup>3</sup> Indeed, as shown in Fig. 3, the value of  $R^2$  is not quite great because we fit the (blue) straight line using EACH DATA POINT in the figure. We also attempted the average value (shown as a red dotted curve) by aggregating  $TDI_{D_0 \rightarrow D_k}$  with data points within the same bin of discipline affinity and obtained an  $R^2$  of 0.264. However, we still adopted the former strategy, i.e., fitting the curve using EACH DATA POINT, in that we are hoping to know the upper and the lower boundaries of  $TDI_{D_0 \rightarrow D_k}$  with the 95% threshold, which further derives the Point Percentage in Range within the 95% threshold. We found that 96.2% data points were included within the two thresholds.



**Fig. 3.** Relation between transdisciplinary impact ( $TDI_{D_0 \rightarrow D_k}$ ) and discipline affinity ( $aff(D_0, D_k)$ ). Each data point represents a pair of disciplines. The *p*-value for the hypothesis test of the regression analysis equals 0.004, indicating a statistical significance.

specific publications is quite great (77.49%). The only exception is 40%-60% citation ranking, which have a greater proportion of transdisciplinary publications than the 20%-40% group. From these observations, domain-specific publications have a weaker advantage in terms of their citation impact after normalization.

We further examine how the proportion of transdisciplinary, normal, and domain-specific publications evolve over years. As shown in Fig. 7, the proportion of transdisciplinary publications shows a slightly increase trend for years, but such changes are quite nuanced—from ~0.05 in 1970 to ~0.08 in 2010, which shows that in the past 50 years fewer than one out of ten publications are quite transdisciplinary. The proportions of normal and domain-specific publications increase and decrease, respectively, indicating that there are many more publications that generate transdisciplinary impact recently. Yet, one should note that such changes are not quite obvious. This finding reminds us that although transdisciplinarity has been encouraged for years, new knowledge and ideas still come from a unidisciplinary perspective.

Furthermore, the proportion (%) of transdisciplinary, normal, and domain-specific publications over years for different disciplines is shown in Fig. A2 in the **Appendix**.

As a comparison of the proposed measurement, we adopted the DIV indicator proposed by Leydesdorff et al. (2019) in their *Journal* of *Informetrics* paper; this indicator combines three dimensions of diversities (i.e., variety, balance, and disparity) together into one single measurement. For each paper, we calculate DIV for each publication using their citing publications (the so-called "cited" side mentioned in Leydesdorff et al. (2019)), as well as its maximum  $TDI_{p_0 \rightarrow D_k}$ . As the two variables do not follow a normal distribution, we further quantify the Spearman's correlation coefficient between them. The coefficient equals -0.38 (*p*-value = 0.00).<sup>4</sup> The value of the Spearman's correlation coefficient seems low (and negative), which implies that ours offers a new dimension for understanding transdisciplinarity.

#### 5. Discussion

Transdisciplinarity has been widely and strongly encouraged for many years in almost all major countries. Klein and Falk-Krzensinski (2017) mentioned that the Computing Research Association encourages young scholars in Information Science, Computing, and Engineering to highlight transdisciplinarity in their job interviews and to highlight their proposed collaboration-based center/institute to "seek advice on how to balance participation on large team projects with work that establishes a strong individual reputation" (p. 1056). However, we, surprisingly, find that highly cited publications tend to have a fewer probability of transdisciplinary citations. While in the tide of transdisciplinarity, this finding inspires future science funding providers that they are not

<sup>&</sup>lt;sup>4</sup> We should also mention that ours highlights the maximum and existing measurements mostly adopt a balance-based strategy.



Fig. 4. Proportion (%) of transdisciplinary, normal, and domain-specific publications in different disciplines. The red, yellow, and green bar represent the proportions of domain-specific, normal, and transdisciplinary publications.

ought to neglect financial support of unidisciplinary studies. After we normalize the citation count by their disciplines (i.e., citation ranking), we still see a consistent negative relation, indicating the robustness of the finding.

We also see that different disciplines have various proportions of transdisciplinary scientific impact. We observe that sociology, mathematics, physics, and chemistry feature with the greatest proportion of publications with transdisciplinary impact. Pedagogically, training programs in these disciplines should include more transdisciplinary coursework and/or transdisciplinary research practices to educate trainees to understand the jargons, writing styles, and research contexts of its adjunct disciplines; this is to guarantee that their future studies could be easily understood by and diffused to other disciplines and that the scientific impact of their publications stride



Fig. 5. Proportion of three types of publications with different numbers of citations. The red, yellow, and green bar represent the proportions of domain-specific, normal, and transdisciplinary publications. Publications are grouped based upon their numbers of citations within five years after published.

across disciplinary boundaries.

Compared with existing measurements for transdisciplinarity, ours has several distinctions.

1 A dynamic perspective: Most existing measurements employ references of a focal publication as a proxy of its transdisciplinarity, which is static—the degree of transdisciplinarity of a certain publication is fixed once published. Nonetheless, the current one, similar to the DIV-cited indicator first proposed by Leydesdorff et al. (2019), offers a cited angle and paints a more dynamic and



**Fig. 6.** Proportion of three types of publications with different citation ranks. The citation rank is calculated for publications in one single discipline. Citations are quantified in a five-year-long time window. The red, yellow, and green bar represent the proportions of domain-specific, normal, and transdisciplinary publications. 0%-20% citation rank indicates higher cited publications (in their disciplines), while 80%+ shows lower cited ones.

nuanced picture on how the degree of transdisciplinarity and transdisciplinary scientific impact evolve over time. Also, the dynamic perspective is also revealed in terms of the perspective of *discipline pairs* instead of *disciplines*.

2 A global structure: Although extant measurements, such as DIV (Leydesdorff et al., 2019), consider disparity as a factor, only disciplines being cited and/or citing a focal publication are taken into consideration. Yet, the current measurement involves all discipline pairs with a global disciplinary picture, which may offer a more accurate and comprehensive view for understanding transdisciplinarity. Moreover, the degree of transdisciplinarity, in this paper, is derived from a global pattern by fitting an OLS regression curve with two 95% confident intervals. Such a global-to-local calculation ensures that any global-level changes would influence the results of individual-level transdisciplinarity (Börner et al., 2012).



Fig. 7. Proportion (%) of transdisciplinary, normal, and domain-specific publications over years.

- 3 Clear thresholds: The proposed measurement explicitly determines a threshold that distinguishes "transdisciplinary" and "normal" publications. A clear, yet adjustable, threshold assists science policy makers and funding providers to identify which stakeholders, considering their academic records, should belong to the "transdisciplinary" group when, for instance, doing decision-making or considering funding assignment.
- 4 Asymmetry of disciplines: Many existing indicators on transdisciplinarity have proposed three different dimensions, namely variety (number of categories), balance (evenness of categories), and disparity (dissimilarity among categories), to quantify transdisciplinarity (essentially topical/disciplinary diversity). When considering this framework, this paper supplements the dimension of "disparity" in that we consider its asymmetry. Like what Zhang et al. (2016) have done, we quantify the strength of discipline-level citation/reference flows as a proxy of characterizing the affinity/similarity between disciplines. Yet, the major distinction is that our defined affinity is asymmetric while Zhang et al. (2016) symmetric. The asymmetry reveals the relative strength of citation linkages in science, which allows for the calibration of relative importance between disciplines, measuring the amount of citing relationships (Chinchilla-Rodríguez et al., 2021) as well as the strength of transdisciplinary knowledge diffusion.

#### 6. Conclusions

This paper proposes a new direction of quantifying the degree of transdisciplinarity of a certain publication from the perspective of transdisciplinary impact. We see one set of disciplines (e.g., sociology, mathematics, physics, and chemistry) with a greater proportion of transdisciplinary publications that influence other discipline and another set of disciplines (e.g., medicine, biology, economics, and geology) with a lower proportion. Besides, citation impact and the proportion of transdisciplinarity have negative relations, and a temporal analysis shows that the proportion of transdisciplinary publications shows a slightly increase trend for years.

We observe a low correlation between DIV and ours. The main reason why ours offers a different dimension from existing indicators, such as DIV, is that they emphasize a diversity perspective focusing on how "wide" the impact is. Yet, our indicator calculates maximum values regarding impacts among disciplines, highlighting how "strong" the impact is in another discipline. That's why, in our empirical explorations, we do find that many top ranked papers under DIV come from multi-disciplinary journals, but in ours, we observe many papers from mono-disciplinary journals (but these papers do generate quite strong transdisciplinary impact).

There are several limitations in the current study. For example, we remove Level 0 disciplines in MAG if a discipline has fewer than 30% discipline-level self-citations. This leads to the inexistence of Arts, Humanities, and (partial) Social Sciences in our empirical study

except Sociology. We should admit that these disciplines contain many monographs, regional or national serials, and/or reports (Broadus, 1971) and may have distinct referencing behavior compared with STEM (Lariviere & Sugimoto, 2019). Future studies should separately consider Arts, Humanities, and Social Sciences and examine potential differences regarding their transdisciplinary scientific impact from STEM's, especially considering document type disparity.

Meanwhile, the selection of 30% as a threshold is arbitrary, purely based on a manual check of the disciplinary self-citation distribution. Furthermore, the current empirical study does not set up dynamic citation time windows for different disciplines, which may cause some biases, especially those with a longer half-life. The configuration of citation time window should be carefully established with sophisticated analyses on discipline-wise obsolescence curve (Gou, Meng, Chinchilla-Rodríguez, & Bu, 2021).

#### CRediT authorship contribution statement

**Yong Huang:** Conceptualization, Writing – original draft, Data curation, Investigation. **Wei Lu:** Conceptualization, Supervision, Investigation. **Jialin Liu:** Writing – review & editing, Investigation. **Qikai Cheng:** Writing – review & editing, Visualization. **Yi Bu:** Conceptualization, Writing – original draft, Writing – review & editing.

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#### Appendix. None

The appendix contains two figures as shown below.



Fig. A1. Cumulative distribution function (CDF) of the number of citations within the original discipline using a five-year-long time window.



Fig. A2. Proportion (%) of transdisciplinary (a), normal (b), and domain-specific (c) publications over years for different disciplines.

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